



# PIA of Louisiana Partners-In-Action

PIA of Louisiana's Partners-In-Action Program is a combined membership, marketing and funding program for PIA. Companies have the opportunity to "partner" with PIA by providing financial contributions to help underwrite programs and services directed towards member agents. Companies are invited to participate as sponsors at various financial levels dependent upon their goals, needs and resources. In return, they receive marketing opportunities, increased industry exposure and the ability to demonstrate their support of the independent agency system. Each level of participation provides specific tangible ways to showcase company support. Levels include Bronze, Silver, Gold and our highest level, Platinum. See all of PIA of Louisiana's current partners featured on our website. More information immediately following or call Jody Boudreaux at (800) 349-3434 or email [jody@piaoflouisiana.com](mailto:jody@piaoflouisiana.com)

## PIA Partner Levels

### Bronze—\$5,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 3 full page **black & white** ads, 20% discount in additional issues, listing in Associate Member Directory; *The Agent's Link*: **vertical color** ad in all approximate 24 issues of the newsletter, electronic **hyperlink** to company's website from ad; Agency Member Lists/Labels; Year-long Sponsorship listing on PIA's Website; Young Insurance Professionals Conference—1 **registration, 1 Exhibit Booth**; PIA Convention—1 **exhibit booth, Sponsored Event, 1 registration, Partners Sign, Partners Ribbon, Special Recognition in Program.**

### Silver—\$7,500

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 5 full page **black & white** ads, 20% discount in additional issues, listing in Associate Member Directory; *The Agent's Link*: **horizontal color** ad in all approximate 24 issues of the newsletter, electronic **hyperlink** to company's website from ad; Agency Member Lists/Labels; Year-long Sponsorship listing on PIA's Website; Young Insurance Professionals Conference—1 **sponsored event; 1 exhibit booth, 2 registrations**; PIA Convention—1 **exhibit booth, 1 Keystone Sponsored Event, 2 registrations, Partners Sign, Partners Ribbon, Keystone Banner, Special Recognition in Program.**

### Gold—\$10,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 10 full page **color** ads, listing in Associate Member Directory; *The Agent's Link*: **banner color** ad in all approximate 24 issues of the newsletter, electronic **hyperlink** to company's website from ad; Agency Member Lists/Labels; Year-long sponsorship listing on PIA's Website and link to company's website; Young Insurance Professionals Conference—**Premiere sponsored event; 1 exhibit tabletop, 4 registrations**; PIA Convention—1 **exhibit booth, 1 Keystone Sponsored Event, 4 registrations, Partners Sign, Partners Ribbon, Keystone Banner Special Recognition in Program; Sponsor of 35+ education classes around the state.**

### Platinum—\$15,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 10 full page **color** ads, listing in Associate Member Directory; **Special articles in *The Agent's Voice*; *The Agent's Link*: Pop-up color or interactive** ad in all approximate 24 issues of the newsletter, electronic **hyperlink** to company's website from ad; Agency Member Lists/Labels; Year-long sponsorship listing on PIA's Website and link to company's website; Young Insurance Professionals Conference—**Premiere sponsored event; 1 exhibit tabletop, 4 registrations**; PIA Convention—2 **exhibit booths, Premiere Keystone Sponsored Event, 5 registrations, Partners Sign, Partners Ribbon, Keystone Banner, Special Recognition in Program; Sponsor of 35+ education classes around the state; sponsor of all local chapter function/events.**

Yes, I would like to become a PIA Partner-in-Action.  Check enclosed \_\_\_\_\_  Bill Me \_\_\_\_\_

Please include me as a:  Bronze  Silver  Gold  Platinum Partner

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_

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