



PIA OF LOUISIANA PARTNERS-IN-ACTION

The Partners in Action program is a combined membership, marketing and funding program for PIA. Companies have the opportunity to “partner” with PIA by providing financial contributions to help underwrite programs and services directed towards member agents. Companies are invited to participate as sponsors at various financial levels dependent upon their goals, needs and resources. In return, they receive marketing opportunities, increased industry exposure and the ability to demonstrate their support of the agency system. Each level of participation provides specific tangible ways to showcase company support. Levels include Bronze, Silver, Gold and our highest level, Platinum. See all of PIA of Louisiana’s current partners below. More information immediately following or call Jody Boudreaux at (800) 349-3434 or email her at jody@piaoflouisiana.com



Partners!



Platinum Level

AccuAgency

Prime Rate Premium Finance Corporation

Progressive

Gold Level

Lighthouse Property Insurance Corporation

Louisiana Restaurant Association SIF for Workers’ Comp

UPC Insurance

Rhodium Level

Lane & Associates

Silver Level

Access Home Insurance Company

Allied Trust

Americas Insurance Company

Bankers Insurance Group

LCI Workers’ Comp

LWCC

Maison Insurance Company

National General Insurance

Risk Placement Services

Bronze Level

Capital Premium Financing

Excalibur National Insurance Company

LUBA Workers’ Comp

Markel Specialty

SageSure Insurance Managers, LLC

Stonetrust Commercial Insurance Company

PROFESSIONAL INSURANCE AGENTS OF LOUISIANA, INC.

4021 WE HECK COURT, BUILDING K • BATON ROUGE, LA 70816 • (800) 349-3434 • (225) 766-7770 • (225) 766-1601 FAX

WWW.PIAOFLLOUISIANA.COM



PIA Partners-In-Action

Bronze—\$5,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 3 full page **black & white** ads, 20% discount in additional issues, listing in Associate Member Directory; **The Agent's Link**: **vertical color** ad in all approximate 24 issues of the enewsletter, electronic **hyperlink** to company's website from ad; Agency Member Lists/Labels; Year-long Sponsorship listing on PIA's Website; Young Insurance Professionals Conference—**1 registration, 1 Exhibit Booth**; PIA Convention—**1 exhibit booth, Sponsored Event, 1 registration, 1 golf registration**, Partners Sign, Partners Ribbon, Special Recognition in Program.

Silver—\$7,500

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 5 full page **black & white** ads, 20% discount in additional issues, listing in Associate Member Directory; *The Agent's Link*: **horizontal color** ad in all approximate 24 issues of the enewsletter, electronic hyperlink to company's website from ad; Agency Member Lists/Labels; Year-long Sponsorship listing on PIA's Website; Young Insurance Professionals Conference—**1 sponsored event; 1 exhibit booth, 2 registrations**; PIA Convention—**1 exhibit booth, 1 Keystone Sponsored Event, 2 registrations, 2 golf registrations**, Partners Sign, Partners Ribbon, Keystone Banner, Special Recognition in Program.

Gold—\$10,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 10 full page **black & white** ads, listing in Associate Member Directory; *The Agent's Link*: **banner color** ad in all approximate 24 issues of the enewsletter, electronic hyperlink to company's website from ad; Agency Member Lists/Labels; Year-long sponsorship listing on PIA's Website and link to company's website; Young Insurance Professionals Conference—**Premiere sponsored event; 1 exhibit tabletop, 4 registrations**; PIA Convention—**1 exhibit booth, 1 Keystone Sponsored Event, 4 registrations, 4 golf registrations**, Partners Sign, Partners Ribbon, Keystone Banner Special Recognition in Program; **Sponsor of 35+ education classes around the state.**

Platinum—\$15,000

Includes: Associate Membership (state and all 7 chapters); Advertising—*The Agent's Voice*: 10 full page **2-color** ads, listing in Associate Member Directory; **Special articles in *The Agent's Voice***; *The Agent's Link*: **Pop-up color or interactive** ad in all approximate 24 issues of the enewsletter, electronic hyperlink to company's website from ad; Agency Member Lists/Labels; Year-long sponsorship listing on PIA's Website and link to company's website; Young Insurance Professionals Conference—**Premiere sponsored event; 1 exhibit tabletop, 4 registrations**; PIA Convention—**2 exhibit booths, Premiere Keystone Sponsored Event, 5 registrations, 5 golf registrations**, Partners Sign, Partners Ribbon, Keystone Banner, Special Recognition in Program; Sponsor of 35+ education classes around the state; **sponsor of all local chapter function/events.**

Yes, I would like to become a PIA Partner-in-Action.

Please include me as a: Bronze Silver Gold Platinum Partner

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ E-mail _____

Payment enclosed _____

Bill Me _____

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